



NEWS RELEASE

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National Association of Personnel Services Announces Jim Zasowski first Heros and Sheros Award winner since 1993.

(Atlanta, GA – 2010) – The National Association of Personnel Services (NAPS), the association with the longest and most comprehensive history of professional credentialing in the staffing industry, announces for the second time in its 48 year history, the winners of the Heros and Sheros Award.

This award is given to people within the Recruiting and Staffing Profession that raise the bar for others. This award is designed to recognize those individuals for their innovative ideas, outstanding achievements, and success. Conrad Taylor, CERS and President of National Association of Personnel Services stated, "These particular awards don't come lightly. The last time these were given was 17 years ago."

Taylor went on to state, "Jim Zasowski, has offered a creative and innovative approach to business, have been involved in philanthropic endeavors and have always been an inspiration to others."

To learn more about the Heros and Sheros award, please visit the NAPS web site link:
<http://www.recruitinglife.com/aboutnaps/awards-and-honors.cfm>

To learn more about Jim Zasowski, please visit the NAPS web site link:
<http://www.recruitinglife.com/aboutnaps/shero-and-hero-award.cfm>

